

## For Immediate Release

### eFortresses and Avalution Announce Ground Breaking Alliance

**Cleveland, OH – April 2, 2010** – Avalution Consulting – a leader in Business Continuity and IT Disaster Recovery strategy design, development and implementation – and eFortresses, Inc. – a leader in information security, privacy and regulatory compliance – announced today a strategic partnership that will provide current and future clients of both firms with access to experienced and well-respected industry experts for the improvement or development of a comprehensive risk management program that addresses all of an organization's operational, information technology and information security risks.

When asked about this new partnership, and why eFortresses chose to work with Avalution, John DiMaria, Director of Professional Services with eFortresses, stated, "We are excited about this strategic partnership. It was critical that we formed this type of alliance with an organization that has upheld the same high standards eFortresses has upheld over the years. In an extensive review process, Avalution proved to be the standout in the field of business continuity management services. We feel they are superior because of the quality of solutions and the breadth of their solution suite. With the combined strengths of Avalution and eFortresses, this fits in well with our expert model approach and now forms the 'Perfect Storm' in terms of quality and expertise. Our combined efforts fill the gap in the market place for management system optimization and supply-chain management, which is heavily weighted on reducing risk and being prepared at all times through a proactive approach."

Brian Zawada, Director of Consulting Services with Avalution Consulting, was also asked about this new partnership, and why Avalution chose to work with eFortresses. Zawada stated, "Avalution Consulting is very excited about formalizing our relationship with eFortresses. Their insights and experiences specific to information security risk and compliance, a common area of concern amongst organizations large and small, will benefit our current clients that struggle in this area, and position us as a one-stop-shop for other organizations seeking our perspectives. Now more than ever, organizations seek the advice and counsel of professionals with a broad range of experiences, and this partnership enables us to meet that expectation."

Zawada and DiMaria recently had an open discussion about why Avalution and eFortresses formed this partnership and what value it brings to the industry. Listen in to hear the details regarding this new partnership and service offering.

Listen to [Implement Once, Comply Many \(IOCM\): Improving Efficiency and Performance in Security and Business Continuity](#) now

**Stop by booth 213 at the 2010 Continuity Insights Management Conference to learn more about this offering.**

#### **About Avalution**

Avalution specializes in business continuity strategy design, development, implementation and long-term solution maintenance. Avalution excels at implementing business continuity programs and enabling in-house personnel to execute and maintain continuity plans through effective knowledge transfer processes and compelling training concepts. Avalution is also recognized as a participant in the BSI Americas Associate Consultant Program (ACP). As a certified firm, Avalution assists in preparing organizations for BS 25999 certification as well as assessing readiness for the certification process.

For additional information regarding Avalution's professionals, tools and solutions please visit [www.avalution.com](http://www.avalution.com), call 800.941.0381, or email [contactus@avalution.com](mailto:contactus@avalution.com).

#### **About eFortresses, Inc.**

eFortresses, Inc. founded in 2002, is a company providing best of breed solutions based on the adoption and integration of internationally accepted standards. Our mission is to provide clients with the knowledge and expertise to make informed decisions regarding exposure to regulatory non compliance and potential theft or compromise of information assets. Knowledge and expertise are provided by a combination of automated assessment, extensive and continuous research, and real world experience gained executing projects over several years for government and commercial organizations worldwide. Our focus is always to quickly identify risks then propose remedial actions that provide tangible value, reduction in costs and return on investment (ROI).

For more information, please visit <http://www.eFortresses.com> or call 404-238-0588 or e-mail [solutions@eFortresses.com](mailto:solutions@eFortresses.com).